Terms and Conditions of the Artisand® Rewards Program

As a member of the Artisand® Rewards Program, you will earn points each time you purchase goods directly from Virginia Abrasives™ Corporation. Once you have accumulated at least 5,000 points, they may be redeemed for a gift card that you may use to make purchases virtually anywhere. The following terms and conditions apply.

1. Eligibility:

The Artisand® Rewards Program is open only to U.S. residents at least 18 years old who are direct purchasers and end users of Virginia Abrasives Corporation products. Distributors and re-sellers of Virginia Abrasives™ Corporation products are not eligible to participate in the Artisand® Rewards Program.

By opening an Artisand® Rewards Program account, you agree to be bound by the Terms and Conditions set forth herein. This promotion is void where prohibited or restricted by law. All federal, state and local laws and regulations apply. There is no fee for participation in the Artisand® Rewards Program.

2. Enrollment:

To enroll in the Artisand® Rewards Program, complete the enrollment form, including all required fields, and submit online or fax to Virginia Abrasives at 800.422.5336 or mail a hard copy to: Artisand® Rewards Program, Virginia Abrasives Corporation, 2851 Service Road, Petersburg, VA 23805. You will receive 100 points just for enrolling.

Enrollment forms are available online at https://www.virginiaabrasives.com/artisand-rewards/, by E-mail (sales@virginiaabrasives.com), by calling 800-996-7263 (SAND), or by visiting Virginia Abrasives™ Corporation at the above address.

By enrolling in this program, you agree to defend, release, and hold harmless Virginia Abrasives™ Corporation, its parents, affiliates, subsidiaries, officers, directors, representatives, agents and employees, from any and all claims, damage, injury or loss of any kind which may arise, directly or indirectly, in connection with the Artisand® Rewards Program, use, redemption, acceptance or possession of any gift cards or other awards obtained using Artisand® Rewards Program points, including, without limitation, court costs, attorneys' fees, and any expenses and damages which may be incurred by you in connection with this program.

3. Accumulation of Points:

Points accrue on purchases made for Virginia Abrasives™ Corporation products on or after April 1, 2004. Four (4) points are accumulated for each dollar that you spend on eligible Virginia Abrasives™ Corporation products after enrolling in the program. Points are not earned for dollars spent on freight or taxes. Credits for returned Virginia Abrasives™ Corporation merchandise will reduce the points accrued in your account.

Purchases made directly from Virginia Abrasives™ Corporation will be automatically credited to your Artisand® Rewards Program account upon payment of the purchase amount.

Virginia Abrasives™ Corporation assumes no responsibility for lost, late, mutilated, incomplete, stolen, misdirected, illegible or postage due submissions; or any computer, telephone, cable, network, satellite, electronic or internet hardware or software malfunctions, failures, connections, availability or garbled or jumbled transmissions, or unauthorized human intervention. Any receipts found to be tampered with or altered in any way will be void.

Virginia Abrasives™ Corporation is not liable for any points that are not credited or are incorrectly credited to an account. You bear the responsibility to contact Virginia Abrasives™ Corporation to

correct any errors in your account balance or otherwise. Requests for correction must be made within one year of the date of purchase. Artisand® Rewards Program accounts cannot be linked to other Virginia Abrasives™ Corporation reward accounts or otherwise shared.

Virginia Abrasives™ Corporation will identify points awarded on its invoices for customers buying directly from Virginia Abrasives™ Corporation. Awarded points can also be determined by contacting Virginia Abrasives by calling toll free 1.800.996.7263 or via e-mail to sales@virginiaabrasives.com.

4. To Redeem Points:

Enrollees in the Artisand® program must designate an "Artisand® Recipient." This individual must be the owner of the business, or someone designated by the owner, as the authorized person to redeem points in the program. This individual will sign the Artisand® Enrollment Form, as well as sign the official award Redemption Form. Once you have accumulated at least 5,000 points, you may redeem points in minimum increments of 5,000 points for one or more gift cards. To redeem points, call Virginia Abrasives™ Corporation at (800) 446-1805, or submit the redemption form, which can be found on our website at https://www2.virginiaabrasives.com/artisand-rewards-redemption/. Redeemed points will be subtracted from your points balance and cannot be reinstated. Points cannot be transferred, sold, or redeemed for cash.

Virginia Abrasives™ Corporation reserves the right to modify, cancel or suspend this award program and any reward at any time. Rewards are subject to availability and may be limited in availability. Gift cards obtained using your points will generally be delivered within two weeks, subject to availability. If there is a delay in issuance, you will be notified, and you may cancel redemption of your points.

Redeemed rewards are not refundable, exchangeable, replaceable, redeemable or transferable for cash, credit, or other rewards, or points under any circumstances except as permitted by the terms of the gift card awarded.

In its sole discretion, Virginia Abrasives™ Corporation may elect to award large redemptions in the form of a check, in lieu of a gift card, made payable directly to the business participating in the Artisand® program.

5. Gift Cards:

Gift cards cannot be returned or exchanged under any circumstances. Gift cards cannot be redeemed for cash, have no cash value, and may not be sold, bartered or purchased. Virginia Abrasives™ Corporation is not responsible for lost, stolen, destroyed or mutilated gift cards and such cards will not be replaced. Gift cards may lose value over time if not used.

Gift cards must be redeemed in accordance with the terms and conditions printed thereon. Other restrictions, including, but not limited to expiration of the cards, how to redeem them, fees or expenses associated with the cards or their use where they are valid, are printed on the card. Gift cards are void where prohibited by law. Unless otherwise stated on the gift card, federal, state, or local taxes are not included and are your sole responsibility.

Gift cards will be available for redemption in the following amounts along with associated point totals:

Points	Gift Card Amount
5,000	\$50
10,000	\$100
20,000	\$200
50,000	\$500

6. Forfeiture of Points/Cancellation of an Account:

Failure to comply with the Terms and Conditions of the Artisand® Rewards Program as set forth herein may result in forfeiture of points and/or cancellation of your account. If you cancel your Artisand® Rewards Program account, you will have six (6) months from the date of cancellation to

redeem your points. All points not redeemed during that six (6) month period will be forfeited.

To remain an active customer, you must have at least \$[100] in paid invoices in the most recent ninemonth period. Points of active customers do not expire, although Virginia Abrasives™ Corporation reserves the right to modify these Terms and Conditions to set an expiration date as provided in Section 8 below. Accounts are deemed "Inactive" after 9 months of no purchase activity. Inactive Accounts have 90 days to redeem points. If, during the 90-day period, an Inactive Account makes a purchase, the Account goes back to Active status, and no points are forfeited. If no purchases are made in the 90-day period, the accumulated points of the Inactive Accounts expire with no value.

If your account is "Past Due" by ninety (90) days or more, your account will be suspended. As a result of suspension, you will not accrue Artisand® Rewards Program points and you may not redeem program points. Once you pay the "Past Due" amount in full, point accrual will resume for purchases made thereafter and you may redeem program points. If your account is placed in collections, all accrued points will be immediately forfeited and your reward account will be deemed cancelled. If your account is referred to collections, at no time may you open another Artisand® Rewards Program account.

If you become an inactive customer or have an account in collections, Virginia Abrasives™ Corporation is under no obligation to notify you that your points have been forfeited and your rewards account cancelled. Similarly, if you have a "Past Due" account, Virginia Abrasives™ Corporation is under no obligation to notify you that your rewards account has been suspended. Forfeited points cannot be reinstated.

7. Contact Information:

Virginia Abrasives™ Corporation may use personal information provided in enrollment forms, including email addresses, to offer products, programs or services that it believes may be of interest to participants. Virginia Abrasives™ Corporation will not use or transfer personally identifiable information collected during the enrollment process in any way other than as set forth herein. You can choose to opt-out of these communications or to correct/change contact information by notifying Virginia Abrasives™ Corporation in writing at the above address or by sending Virginia Abrasives™ Corporation an email at sales@virginiaabrasives.com.

If your contact information changes, you must update your records with Virginia Abrasives™ Corporation, including your address, telephone number, and email address (if available). Virginia Abrasives™ Corporation is not responsible for any consequences attributable to your failure to update your contact information.

8. Modification/Cancellation of the Artisand® Rewards Program

Virginia Abrasives™ Corporation reserves the right upon 30-day notice to Artisand® Rewards Program participants to modify, add, change, or suspend the program in any way. By way of example only, Virginia Abrasives™ Corporation can:

Increase/decrease the number of points earned for each Virginia Abrasives™ Corporation purchase;
Increase/decrease the number of points required to redeem rewards;
Limit the total number of points that can be accumulated;
Set an expiration date for points earned; and/or
Require an annual fee for participation in the program.

Virginia Abrasives™ Corporation also reserves the right to terminate the Artisand® Rewards Program at any time. Virginia Abrasives™ Corporation will provide three (3) months-notice prior to any termination of the rewards program. Notice will be provided in writing to the address on record with Virginia Abrasives™ Corporation. Unless otherwise provided by Virginia Abrasives™ Corporation, you will not have the right to earn points during the three (3) month notice period and Virginia Abrasives™ Corporation will be entitled to change any portion of the rewards program. At the end of the three (3) month notice period, all accumulated points will be forfeited and participants will no longer have the right to redeem points.

11. General

Any fraud or abuse related to the Artisand® Rewards Program may result in forfeiture of your accrued points and cancellation of your account. For questions and disputes concerning the Artisand® Rewards Program, contact Virginia Abrasives™ Corporation at 800-996-SAND. Determining tax liability for any federal, state or local taxes related to this program or the redemption of points associated therewith is the sole responsibility of the Artisand®participant. Virginia Abrasives™ Corporation is not responsible for any typographical errors in promotional items related to this program, including the Terms and Conditions.

The Terms and Conditions are governed by and construed under the laws of Virginia.